

LOGISTICS COMPASS

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Oman Global Logistics Group S.A.O.C



National Logistics Strategy On Track

المجموعة العمانية العالمية للوجيستيات
Oman Global Logistics Group



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OGL Group CEO greeting the audience during the national logistics strategy 2040 working groups gathering

National Logistics Strategy 2040 Working Groups Engagement

Executive Director Message



Welcome to our first issue of the Logistics Compass newsletter.

The newsletter will be a monthly communication on the progress of the implementation of the National Logistics Strategy 2040 as well as highlighting achievement within the logistics community.

I start by congratulating everyone for the improvement of Oman's LPI ranking. Definitely moving 11 positions would not have happened without your efforts. We look forward to achieving the top 30 by 2020. There is a lot of progress which will be shared in the following issues. At the moment, I value your feedback on this issue and any comments related to the logistics sector via e-mail

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Sincerely

Nabil Al-Bimani

Oman Global Logistics Group held a re-engagement gathering with the workgroups that contributed to the development of the National Logistics Strategy 2040.

The event started with a greeting speech by the group CEO Abdulrahman Al Hatmi. Mr. Al-Hatmi highlighted the importance of the national logistics strategy and OGL.

An event closing remark was then delivered by H.E. Dr. Ahmed Al Futaisi, the Minister of Transport & Communications, highlighting the significance of the role of the private sector in nurturing logistics through joint investments and innovation as well as developing national capacity.



World Bank Logistics Ranking (LPI)

According to the latest Logistics Performance Index (LPI) Report issued by the World Bank, Oman improved 11 places in comparison with 2014 report with an LPI score of 3.23. Oman is now ranked 48th globally compared to the 59th spot it occupied in 2014. The report pointed out that the jump reflects major improvements in logistics quality, customs, logistics infrastructure and competence. In the Middle East and North Africa region, Oman came fifth, compared to seventh place in the 2015 ranking.



The Logistics Strategy Team Welcomes Tapio Naula

Tapio Naula joined us as Programme Director – Trade Facilitation at Oman Global Logistics Group. Before joining us, he worked as a consultant at the World Bank where he co-authored and co-designed the World Bank's Logistics Performance Index.

He has also worked with a number of other international development organizations such as USAID, GIZ, UNIDO and the EU - covering Central Asia, Afghanistan, Macedonia and the Baltic States. He was Deputy Director of USAID, Regional Trade Liberalization and Customs Project covering Kyrgyzstan, Kazakhstan and Tajikistan. He is an expert in international third party logistics and outsourcing of logistics services.



National Logistics Strategy Pillars

Markets

The key objective of the Markets Pillar is to position Oman as the first choice logistics hub in the region & make Oman a recognized global logistics brand, particularly in its target markets and segments. To increase market share, the selection of the priority segments and targeted geographies for business anchoring has started with target to complete Phase 1 by year-end.



The Logistics Strategy Implementation Team

Human Capital

The main objective of the Human Capital Pillar is to attract and educate enough young people in logistics that meet the ambitions of the sector's workforce programme. Twenty-one core functions are defined across all logistics sectors covering 291 roles. In addition, there are more than 29 job roles need to be mapped to the logistics functions. In terms of the competence frameworks for performance and training standards, all of these job roles are attached to more than 23 international qualification organizations.

Technology

The objective of the Technology Pillar is to ensure safe and quick transport of cargo through the transfer of information or data about the cargo, its condition & location. This is to improve and increase the utilization of transport and logistics technology throughout the supply chain and the economy of Oman. Also, to identify all the technologies used in the logistics sector in Oman to compare it with the ones being used worldwide in order to identify areas of improvements.

Trade Facilitation

The Trade Facilitation objective is to provide transparency, simplification, harmonization and standardization across the process involved in conditioning of cargo movements and new business establishment - in order to enhance the efficiency of the logistics business. This will harness Oman's competitiveness as a logistics hub and attract new investments. Many programs are currently under execution for the Trade Facilitation, e.g. Authorized Economic Operator

(AEO), Port Community System (PCS), Bonded Warehousing, re-engineering the logistics processes & TIR. A task force with members from government and private sector is actively working to support the efforts of the trade facilitation team.

